POWERING UP FOR THE FUTURE!

> ***"The Children's Agenda, an organization formed to improve the health and well-being of children in greater Rochester, seems to be taking flight."***
> *~ Donna Jackel, Democratic and Chronicle, July 12, 2004*

As with any organization, the question of when The Children's Agenda began is a story of evolution rather than a single moment. In 2002, The Children's Agenda first came on the scene as a volunteer research and education group.

- **Their target:** the Monroe County budget.
- **Their tool:** a report written in collaboration with the Center for Governmental Research.
- **Their aim:** Prevent $24 million in budget cuts to children's services.

Two years later, with funding from the Rochester Area Community Foundation and Halcyon Hill Foundation, offices, and their first two employees, **The Children's Agenda was officially incorporated as a non-profit organization in New York.**

It's now 2024 and we are stronger than ever. Our work has expanded to include local, state and national advocacy. We have been appointed by the Governor to state commissions, co-authored legislation with elected officials, and are frequently invited to testify in Albany. Powered by parents and community members, we remain firmly rooted in Rochester.

We invite you to help us power up for the next 20 years! Together, we can make New York the best place for a child to grow up.

Become a member of our 20/20 club! Give a gift of $20 per month to celebrate our 20th year. You can make a contribution **here**.

Save the date and join the party! We will be celebrating on **November 21, 2024** from 6-8pm at the Strong Museum of Play. Invitations to come.

Sponsor the celebration! Sponsorship and ad opportunities are available at many different levels. To learn more, **call Sam** at (585) 256-2620 ext. 2607.