Home Visiting

Strong Parents Raise Strong Kids

October 2022

The Need

Early childhood development has lasting impacts throughout a child's lifetime. From birth through the first few years, children develop critical foundations in cognition, language and literacy, emotional growth, and reasoning. **But parenting is stressful and full of unknowns.**

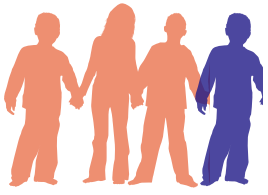
The Solution

Home visiting connects pregnant and parenting families to a support provider who offers **guidance through pregnancy and the early stages of a child's development**. Home visitors help families use their strengths to support their children to thrive. They also connect families with other services.

1.2 million

New York children could benefit from home visiting

1 out of 4 Rochester women do not receive early prenatal care



3 out of 4 Rochester children experience the stress and financial strain of a single parent household

1. **Make home visiting universally available** by coordinating across federal, state and private health insurers.
2. **Create an integrated system of service** so families have easy access to home visitors and warm hand-offs to other services.
3. **Track participation** in evidence-based home visiting programs and make data available at the county level so gaps in services can be closed.
4. **Invest in the workforce** to ensure availability of services with an emphasis on racial, cultural and linguistic representation.

TheChildren'sAgenda
Smart Choices. Bold Voices.

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Why the Solution Works

Home visiting **increases the likelihood of accessing prenatal care.**

That reduces **pre-term births and infant and maternal mortality**.

Home visitors **teach parents how to "baby proof" their home**.

That prevents **accidents** that can lead to injuries or even death.

Home visitors **model how to engage with children** in positive, nurturing ways.

That reduces **child abuse and neglect**.

Home visiting **introduces early learning activities**.

That improves **language and cognitive development** and supports school achievement through Grade 3.

Home visitors **connect families to other services**, including job training and education, child care, and mental health supports.

That increases parental **income, school enrollment and employment.**

$1.80 - $5.70

return on investment for every dollar spent on home visiting

Home visiting has one of the strongest returns on investment of any early childhood intervention.

"Offering a helping hand to parents is a collective responsibility and a mark of good government."

-- Richard Reeves, Brookings Institution

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