The Need

Early childhood development has lasting impacts throughout a child's lifetime. From birth through the first few years, children develop critical foundations in cognition, language and literacy, emotional growth, and reasoning. But parenting is stressful and full of unknowns.

The Solution

Home visiting connects pregnant and parenting families to a support provider who offers guidance through pregnancy and the early stages of a child's development. Home visitors help families use their strengths to support their children to thrive. They also connect families with other services.

1. Make home visiting universally available by coordinating across federal, state and private health insurers.

2. Create an integrated system of service so families have easy access to home visitors and warm hand-offs to other services.

3. Track participation in evidence-based home visiting programs and make data available at the county level so gaps in services can be closed.

4. Invest in the workforce to ensure availability of services with an emphasis on racial, cultural and linguistic representation.

1.2 million
New York children could benefit from home visiting

1 out of 4 Rochester women do not receive early prenatal care

3 out of 4 Rochester children experience the stress and financial strain of a single parent household

Rochester, NY
www.thechildrensagenda.org
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Why the Solution Works

Home visiting **increases the likelihood of accessing prenatal care.**

That reduces **pre-term births and infant and maternal mortality.**

Home visitors **teach parents how to "baby proof" their home.**

That prevents **accidents** that can lead to injuries or even death.

Home visitors **model how to engage with children** in positive, nurturing ways.

That reduces **child abuse and neglect.**

Home visiting **introduces early learning activities.**

That improves **language and cognitive development** and supports school achievement through Grade 3.

Home visitors **connect families to other services,** including job training and education, child care, and mental health supports.

That increases parental **income, school enrollment and employment.**

$1.80 - $5.70

*return on investment for every dollar spent on home visiting*

Home visiting has one of the strongest returns on investment of any early childhood intervention.

"Offering a helping hand to parents is a collective responsibility and a mark of good government."

-- Richard Reeves, Brookings Institution