

# TheChildren'sAgenda

Smart Choices. Bold Voices.

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June e-update 2017



Dear Advocate,

Here's the latest news and items of interest from The Children's Agenda. We also invite you to let us know how we're doing. We'd love to hear from you at [info@thechildrensagenda.org](mailto:info@thechildrensagenda.org).

## TCA 2017-18 City Budget Analysis



The Children's Agenda shares detailed annual analyses of proposed city, county, and state budgets on children and youth. On June 19th, TCA released its [Analysis of the Proposed 2017-18 City of Rochester Budget](#). TCA analyzes annual budgets to ensure public expenditures map to what's effective and what does the most good. With no affiliation with, or funding from, government or children's service providers, we look at the impact of proposed funding plans on kids and families in the City of Rochester, Monroe County, and greater New York State. We look out for taxpayers, urging governments to direct resources toward evidence-based preventive programs that work—not expensive, remedial, or ineffective programs. [Download the report.](#)

## TCA Launching Public Analysis of Annual RCSD Budget



## Upcoming Events

[Corn Hill Arts Festival](#)

Saturday, July 8 - Sunday, July 9

[PlayROCs Your Neighborhood](#)

Saturday, July 15

[Afrikan American Festival](#)

Sunday, August 6

Summer Meals

School is out & Summer Meals are in!

This summer, youth 18 and under can get a **FREE breakfast, lunch, or snack**, and stay active at neighborhood rec centers, summer school locations, and other community sites.

For a complete list of meal times and locations, dial **2-1-1** or visit [SummerMealsRoc.org](http://SummerMealsRoc.org)

## In the News

On June 15th, in a press release, The Children's Agenda announced the launch of a new project to analyze the annual \$920M [Rochester City School District \(RCSD\) budget](#). The initiative, which serves to help increase public transparency, awareness and accountability, is generously supported by a grant from the William and Sheila Konar Foundation. TCA will work with the District and community partners to help identify policy, program, expenditure, and funding strategies to assist in maximizing opportunities with the highest likelihood of contributing to students' achievement in school and life... [read more](#)

## ROC the Future Awarded for Excellence in Communications



Congratulations to [ROC the Future](#) on its Excellence in Communications Award from [The Campaign for Grade-Level Reading](#) for its work with the [Every Minute Matters](#) initiative and the [Cold Can't Stop Us Winter Attendance Challenge](#) in conjunction with the [Rochester City School District](#). ROC the Future thanks the team at [Causewave Community Partners](#) for their outstanding work and leadership on these projects. Visit ROC the Future's website to [learn more](#).

ROC the Future's work also gained Rochester a finalist spot for the [2017 All-America City Award](#), which is awarded to communities that demonstrate measurable progress for low-income children on the key drivers of school readiness.

### ***Did you know?***

***Every summer, low-income youth lose 2-3 months in reading skills and about 2 months in math skills, in comparison to their higher-income peers.***

[Help Beat Summer Learning Loss with ReadyRosie](#)  
Minority Reporter

[Advocates, Politicos demand more resources for Child Protective Services](#)  
WHEC News 10

[Children's Agenda Offers Budget Analysis for Rochester](#)  
WXXI News

[Report Shows NY Lagging in Children's Well-Being](#)  
Public News Service

[NY Gets High Rank in Children's Health, Low in Poverty](#)  
Times Union

[Summer Learning Can be a Game Changer](#)  
Education Week

## Announcements



ROC the Future Communications Specialist Jessica Lewis has been accepted to the United Way of Greater Rochester's [African American Leadership Development Program \(AALDP\)](#). The AALDP is a unique development program that identifies, trains and promotes the placement of African Americans in policy-making positions at community organizations in the Greater



[ReadyRosie](#) has announced a new summer learning program called [Summer Soar](#), which is an eight-week series of curated video playlists designed to give families relevant ideas, games, and activities throughout the summer. Quality summer learning programs can help to ensure that kids don't miss a beat and parents can use the mobile app right in the comfort of their own homes. Families already registered with ReadyRosie will begin to receive Summer Soar content this month.

[Register](#) for ReadyRosie today and [learn more](#) about Summer Soar.

## Stay Connected

For additional photos and highlights, Like us on [Facebook](#) and Follow us on [Twitter](#).

## THANK YOU TO OUR DONORS!

The Children's Agenda does not accept any government funding, and none of our work is possible without the generous support of private individuals, foundations, businesses and others. Our sincerest thanks go out to the following for their donations since our last update:

Brush Family Fund; Feinbloom Supporting Foundation; Konar Foundation; Northeastern Seminary; Rochester Area Community Foundation; Rochester's Child.

Rochester area. The nine-day training sessions are already underway and Jessica is expected to complete coursework for the program in the fall. The Children's Agenda congratulates Jessica for her philanthropic efforts and entrepreneurial spirit.

Jessica is also celebrated as a [Woman to Watch](#) in 2017. Jessica has been described by the Democrat & Chronicle as a woman who "seizes life with both hands—one to take hold of opportunities that come her way and one to lend others a helping hand. Which is to say, she is all about giving back"... [read more](#)